

# Accelerate your business performance

Business success is based on many things, but two factors are critical: timely information and speed of change. Unfortunately for many small to medium sized businesses, accessing detailed operational information quickly and efficiently can be time consuming and extremely difficult. Get it wrong in today's highly competitive marketplace and it's disastrous.

**Enter KPI Accelerator**, providing business decision makers with easy to use, real-time data dashboards for the time sensitive and mission-critical demands of modern business. Built for Small Business Server.

## What is KPI Accelerator?

It's like an ongoing, on-screen physical for your business. Take an instant temperature check of any aspect of your business any time in real time. A user-friendly interface allows managers and authorized employees alike to track product shipments, sales against goals, to monitor and instantly assess the many moving parts of an organization and not just spot problems before they occur but realize opportunities for operational improvement. Simply put: the real-time cheat-sheet on what's going on where and when.

## KPI Accelerator Features

- Create dashboards for existing business applications (e.g. CRM, ERP, Accounting, etc.)
- User-friendly graphic interface displaying critical business indicators
- Traffic light performance indicators: red, yellow, green to rate individual performance levels and instantly recommend necessary attention or action
- Drill down data functionality and multiple dashboard views (e.g. pivot tables)

## Fast Track Benefits of KPI Accelerator

- Access the key performance indicators of your business in real time
- Get instant analysis on the operational efficiency and profitability of your organization

- Spot check status on a job, project or objective or many at the same time
- Assess management and employee performance against set, common goals
- Installs with minimal investment or disruption to current IT infrastructure. Certified to run on Microsoft Small Business Server 2003.

## Overcoming the Challenges of Small Business

KPI Accelerator puts the level of business intelligence previously only available to large organizations in the hands of small to medium sized businesses, helping with:

- Setting team and individual performance goals
- Aligning with and adapting to changes in business strategy
- Measuring things like sales, service, pricing, etc.
- Understanding and reacting to dynamic market conditions, making sales decisions which positively impact company profits
- Sales pipeline management

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**KPI  
ACCELERATOR**

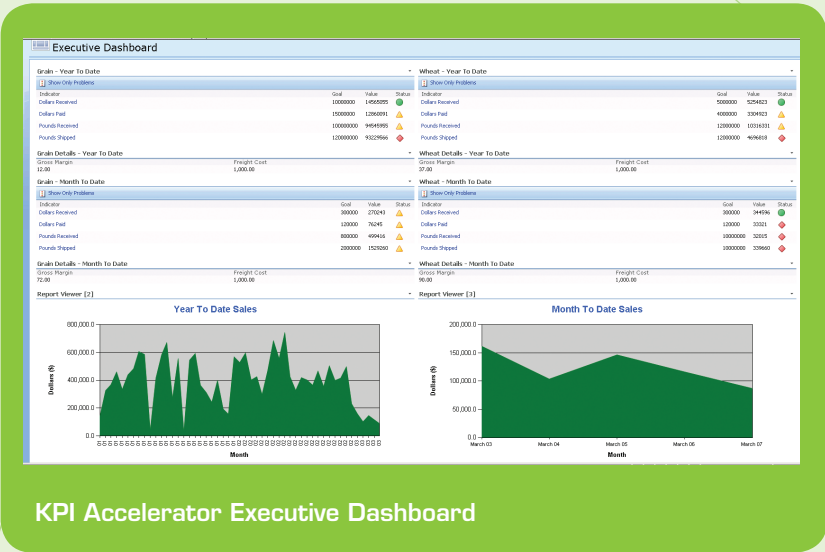
*Driving business performance.*

### Case Study: Sales Management

Imagine an organization with many offices in many locations. The hours and effort spent communicating on projects and updating team members around the country is massive. It's a productivity drain. But KPI Accelerator used as a web-based tool allows every member of the team from Alaska to Arizona to see real time data at the same time. They can check on current sales figures, the impact of a nationwide marketing campaign on sales or profitability down to the individual SKU and then use the same tool to accelerate communication seamlessly across the network of locations.

### Case Study: Price, Cost and Operational Effectiveness

Who's to say the price is right? Particularly with a new line extension. But use KPI Accelerator and instantly monitor sales against target, assess successes and failures and shift strategies accordingly. Compare sales success against the cost of production, launch, marketing and more to identify the strengths and weaknesses in the organization and ultimately improve overall effectiveness to accelerate success.



KPI Accelerator Executive Dashboard

### Contact Us

To learn more about how KPI Accelerator can accelerate the success of your business, visit us at [www.makorsolutions.com](http://www.makorsolutions.com) or send an email to [sales@makorsolutions.com](mailto:sales@makorsolutions.com).

